

Vatech EzScan SALES GUIDE



EzScan Overview

EzScan gives dentists a **solution that is ready to use right out of the box**, has a low learning curve, and is competitively priced, with free software upgrades and no additional ongoing cost.



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EzScan Overview



Scanning Speed

The EzScan is a more than decent intraoral scanner.

Compared to most of the other scanners on the market, it has above average scanning speed. You can achieve full-arch scans using the EzScan within 60 seconds.

Anyone familiar with IOS scanning strategies will be able to use the EzScan with ease. EzScan provides an above-average scanning experience and is used without scanning powder.



Scanner Size & Ergonomics

Ergonomics is the strongest part of the EzScan. It is the second **lightest scanner on the market**, **weighing in at 150 grams**.

This scanner is very ergonomic and fits nicely in hand thanks to the curved scanner body design.

The light weight of the scanner is something that you notice straight away and is an aspect that is surprising in a good way.



WOW scanner	110 g	TRIOS	~345 g
EzScan	150 g	CEREC Primescan	~457 g
Medit i700	245 g	Omnicam	315 g
Medit i500	280 g	iTero	~500 g



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Inbuilt Fan

The EzScan has an inbuilt fan in the scanner.

Like almost every scanner on the market, this makes it easy to scan for long periods in the mouth as the fan prevents fogging of the scanner tip.



Full Arch Scanning

The EzScan handles full arch scans well. It's easy to carry out full arch scans within a minute. Its success in this aspect is a combination of the following factors - fast and accurate scanning, picking up where you stop quickly, and an inbuilt fan that prevents fogging and enables long periods of uninterrupted scanning.

The EzScan also performs well when scanning edentulous sites.



Calibration-free

The EzScan is calibrated and does not need any additional calibration.

Being calibration-free is an interesting concept which is only otherwise seen in the Carestream Dental CS line of intraoral scanners. **Most, if not all, other scanners require frequent calibration**.





EzScan-i Software

Overall an aesthetic and highly polished software, it enables scanning and exporting of cases. The software is designed to be **very easy for doctors to use.**

The workflow is good. **The UI is easy to use and understandable**. For implant scanning, for example,
the software advises you step by step on what to do. It
has an excellent level of polish and generally works well.



Ease of Use

The **EzScan-i software does very well in making the** workflow straightforward.

Ease of use comes from the software that supports the hardware. The workflow is intuitive and follows a simple step-by-step progression that is identical across every system on the market nowadays.



EzScan Solution Workflow



Create and manage the order in just a few steps. Create, scan and share.

A fast intuitive process perfomed by the dentist or the dental assistant.

A file sharing module for simple sharing of the digital impression with your lab of choice

An open system, compatible with most dental CAD system

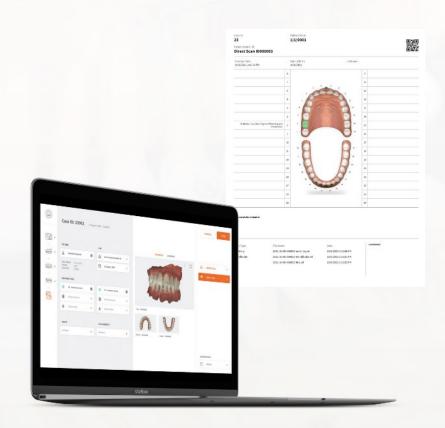


Freely Open Architecture

The EzScan system is entirely open.

The software enables easy export of scans in multiple different formats.

This includes the popular **STL** file type but also **OBJ**, **PLY**, **or DWOS** / exocad dental project files.





Cost

The EzScan is one of the most affordable scanners on the market.

The EzScan autoclavable scanning heads have a limit of 250 cycles, after which they will need to be replaced.

This is a ridiculously high number of cycles as most other scanners are between 50-100.



NO Yearly Fees

The EzScan has no yearly fees or subscription costs.

EzScan uses cloud storage for data transmission, and the cloud is free.

All software updates are included for free with the scanner. There are absolutely no ongoing fees except for scanner heads.



EzScan Summary

Overall, the EzScan is an above-average scanner. You can quickly achieve full arch scans within a minute of scanning time. The main strength of the scanner lies in its ergonomics.



Good scan speed / full-arch scans within 60 seconds

Ergonomic and Super Lightweight at 150 grams

Autoclavable scanning heads with a limit of 250 cycles

The tip can be rotated 360° degrees

Open platform with No Continued Fees

Easy exporting in STL, OBJ, PLY, or DWOS



Marketing Assets

We've created a leaflet and a suite of social assets, all designed to keep your social channels full of content mainly focused on key features of EzScan.

All assets are usable for Facebook (post, story) and Instagram (post, story).





EzScan Leaflet

The leaflet we've created provides essential information and explains what customers gain by using EzScan.

The leaflet will be available at OneDrive.

If you want the leaflet in your local language or with your logo, please send the Word document with your translation or your logo to office@vatecheurope.com





Social Assets

You can post the social assets as you want, or you can simply share Vatech Europe posts on social networks.

The FB & Instagram content will be available on OneDrive. More is yet to come.

If you want the social assets in your local language or with your logo, please send a Word document with your translation or your logo to us.







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If you have any questions or problems with downloading the assets, or if you would like some specific formats, please do not hesitate to contact us.

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